**Pikmingo**

“contributing” – no need for this (check previous feedback)

Start is great!

I’m starting to see animation – combine the pink with the points for efficiency

“We will make a conclusion” – hmmmmm weak.

Closing signal needed – before research purpose

Opening – there

ah – the signal came – closing!!

Break up the flow the of the words with figure / image (e.g., the framing of the $10)

Don’t forget the closing before the summary

mark-e-ting

Managerial implications – many images here are working well to compliment what you are talking about

Conclusion – this is becoming clear and have a good structure